



# myBikeCloud LTD

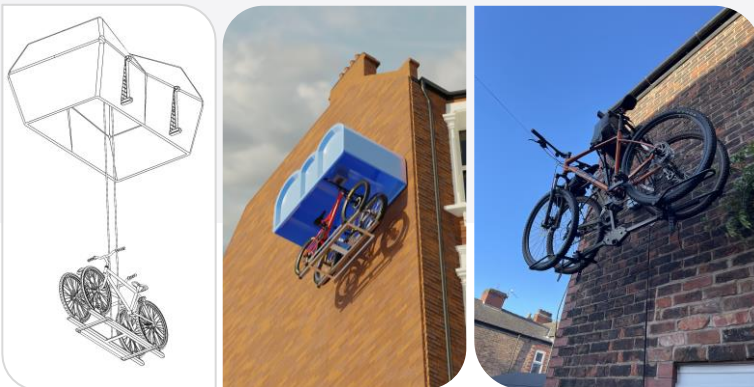
## up, up and away

**“The missing link in bicycle security and storage.”**

## The Problem

- ⊗ **Bike theft is rampant:**  
Over 250,000 bikes stolen annually in the UK — most unreported, <10% recovered
- ⊗ **Poor protection at home:**  
62% of thefts happen outside houses — sheds, racks, and hangers offer little deterrence
- ⊗ **Active travel schemes are stalling** still at 2% for cycling regardless of major investment
- ⊗ **High-value losses:** E-bikes (£2k+) and premium bikes are frequent targets
- ⊗ **Shared storage isn't working:**  
Communal lockers are inconvenient, insecure, and exclude many users
- ⊗ **The result?** Cyclists feel unsafe, ride less, or give up entirely — blocking progress in active travel and micromobility

*Despite billions invested, the UK has just **2% cycling uptake** — active travel isn't working alone. Bike schemes mainly focus on inner-cities, leaving suburban riders are left behind. With **theft rampant**, no true metre-to-metre infrastructure, and **security at home a leading barrier** especially for suburban and flat-dwellers, expensive bikes stay unused. myBikeCloud is the missing link that makes active travel work and metre-to-metre cycling possible*



## The Solution: myBikeCloud

- 🔗 **Secure, elevated, easy quick access and modular storage** for multiple bicycles of any type including e-bikes, cargo bikes and trikes.
- 🛡️ **Electric hoist with wireless control** — lifts bikes off the ground for space-saving, anti-theft protection.
- 🔋 **Designed to be Solar-powered & off-grid ready** (battery storage, future wind add-on), not tied to a mains power source if one is not available
- 📦 **Expandable:** app-based security with camera integration, rental sharing, lighting, custom branding, tow bar hitch and maintenance stand incorporated
- 🧱 **Wall-mounted design** with tough ACP/GRP or plastic casings with modular manufacture for rapid scale-up and interchangeable casings.

### Contact

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## Market Opportunity

- ✓ **UK active travel spend:** £2B+ annually and UK bicycle market is £3.7B addition of e-bike boom
- ✓ **UK bike storage market** estimated at £200-£400m annually (based on Sustrans and industry reports)

**Target:** local councils, universities, housing developers, landlords and direct-to-consumer.

## Traction & Validation

- ✓ Patent pending with UKIPO.
- ✓ Sponsored by GM Business Growth Hub for R&D progression.
- ✓ Pilot discussions with Salford City Council & regional universities.
- ✓ Prototype/concept mechanics proven, casing being built (ACP/solar hoist unit).

## Fundraising Ask

**Raising £200k first-round (SEIS/EIS eligible) via Seedlegals**

Breakdown of £200,000 SEIS funding:

- £20,000 (10%)  
Essential Pilot Hardware
- £40,000 (20%)  
Team & Operations
- £60,000 (30%)  
Marketing & Sales
- £80,000 (40%)  
R&D & Prototyping